



March 2024

That's a wrap!



The Results Are In!

Thanks to all of you, we had a record-breaking year at this year's Horses, Heroes, & Hope Gala! You helped us raise over \$115,000 - the most we have ever raised!

Thank you to all who have bid, donated, attended or shared our content. The Gala is a very important event for us, and we are grateful for your support.

Did you attend? Please look for a survey coming to you soon to get your feedback on the event!

[Did you miss the event? Your help still counts!](#)

Coming up next



OPEN HOUSE + TACK SALE

*Transforming lives through the
human horse connection*

JOIN US!

About Our Open House

We invite you to come visit therapy horses, experience therapeutic programming, enjoy some BBQ, and much more! Live interactive demos of our ground-based programs will be available for free.

18th May, 2024 
10:00 AM - 3:00 PM

Our Programs

- Therapeutic Riding
- Hippotherapy
- Equine Assisted Learning
- Herd Dynamics

Register to participate in a free demo at our Open House

Have Tack to Donate?

We are currently accepting donations of new and gently used tack in good condition.

Have something to donate? email Laura at lauras@wecanride.org to make arrangements.



Now is the time to plan for your summer garden!

- Purchase through our fundraiser and We Can Ride receives 30% of proceeds
- Pickup your plants at the barn on Friday, May 17th or on May 18th during the Open House and Tack Sale
- Can't make it to the barn? Order Plant Cards that can be used at any Gertens Greenhouse. We will mail them directly to you!
- **Enter Code 750 to shop our store!**

Order spring plants



The early bird makes this event a success!

- Register now and help us make our goal of 300 walkers and runners for this debut event
- Choose your adventure. You can race our professionally timed 5K run, walk/stroll any distance you choose, and/or send the kids on the short fun run (everyone gets a prize)!
- Head out as an individual or create a team
- Sponsorship opportunities are also available!
- Scenic course is 100% accessible

Register for the

Did you know?

Take a look at We Can Ride by the numbers

IT'S ALL ABOUT WHY WE ARE HERE

Learn more about who we serve and how we help. With any questions call 952-934-0057, visit us at wecanride.org or email office@wecanride.org.

HOW CLIENTS FIND US

Many people ask how clients progress with We Can Ride. Here is the journey outline.

STEP 01: REFERRAL **STEP 02: SCREENING** **STEP 03: CLASS ASSIGNMENT** **STEP 04: PROGRAM PARTICIPATION** **STEP 05: CLIENT ASSESSMENT**

AGES

Anyone aged 2 and up with a diagnosis is eligible.

60% Are between 2-18

ASSESSMENT

In 2022, clients showed an average gain of 56% throughout one session.

PAYING FOR SERVICES

60% of Clients Rely on Waivers to Access Care

0% of Services are Covered by Insurance

35% of Program Costs are Covered by Lesson Fees

We fundraise for the rest - nearly \$650,000 annually.

TOP DIAGNOSES

It's important to remember that most of our clients have multiple diagnoses as well. We have more than 670 diagnoses among our clients. The overall view is complex.

THE WIDER COMMUNITY

We Can Ride pulls clients, volunteers and horses from the Greater Metro Area (8 Counties). Some clients come from Northfield, Alexandria and further.

PROGRAM BREAKDOWN

Therapeutic Riding (5 icons)

Hippotherapy (4 icons)

Equine Assisted Learning (3 icons)

KEY INSIGHTS: FINANCIALS & FUNDING

We are committed to keeping our supporters updated on the health and sustainability of We Can Ride. See below for financial highlights, upcoming events, and more!

OUR MOST IMPORTANT ASSET

Our active volunteer base is the only reason we are able to do this work. Here's just a glimpse into what they donate back to us, people and horses at We Can Ride through their time and talent!

500+ Active Volunteers

250+ Volunteer Hours Every Week

Per the nationally recognized wage for 2023, volunteers donated:

\$297,376.43

CALENDAR OF EVENTS

Our year is always changing, but save these dates! Follow our website and social media for more information.

- Spring Plant Sale March 6th Launch
- Open House + Tack Sale May 19th
- Buy A Bale June - September
- Derby Dash 5 K September 22nd
- Trick or Treat October 19th

GOVERNANCE

A talented and dedicated Board of Directors leads the organization.

```

    graph TD
      Board[Board of Directors] --> ED[Executive Director]
      Board --> FT[Fundraising Team]
      Board --> PT[Program Team]
    
```

Volunteers Sit on a Number of Additional Committees to Provide Needed Support, Including:

- Gala Planning Committee
- Fund Development Committee

EXPENSES

Program expenses comprise 50% of our budget for 2024, with administration and fundraising sharing the rest.

INCOME

In 2023, We Can Ride's revenue broke down as follows:

Volunteers make magic happen!



New to We Can Ride and looking to start volunteering?

Sign up for new volunteer orientation

Are you a new volunteer interested in sidewalk training? Are you a current volunteer interested in barn aide or leader training?

Sign up for hands-on volunteer training

Calling all experienced volunteers! Share your We Can Ride experience by helping to train new volunteers.

Sign up to help with new volunteer training

Unique volunteer opportunity: Community Outreach!

We're on a mission to spread the word about our program at some awesome events, and we need your help. Join us at our table, where we'll be sharing materials and connecting with event guests.



Questions, please email angelm@wecanride.org

Sign up to volunteer at a community outreach event



Save the Date!

We love our volunteers!

- Volunteer Appreciation Week will be April 14th-April 20th
- The Volunteer Appreciation Picnic will be on June 22nd from 3:00-5:30

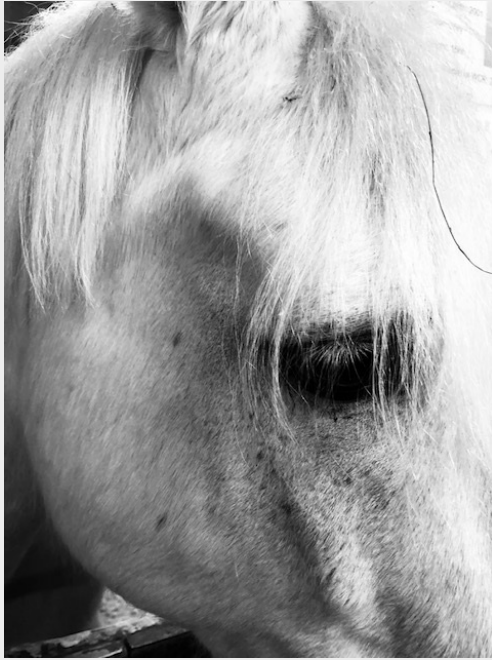


Leading the Herd: From our Executive Director

Our new executive director, Nita Hughes, is hard at work learning all the ins and outs of the organization we all take so much pride in. She's been seen everywhere from the gala to the parent observation room, during feeding time and in volunteer trainings. If you haven't

met her yet, you surely will!

Watch this space for more updates from Nita. Welcome!



THANK YOU

You are the reason child or adult with special needs takes their first ride, or a client takes their first deep breath in a long while. There are too many magical moments to count, and you are what makes them happen.

We appreciate you!

*Photo credit Shelley Paulson

[Make a donation on our website](#)

We Can Ride | PO Box 463, Maple Plain, MN 55359

[Unsubscribe fundraising@wecanride.org](mailto:fundraising@wecanride.org)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by fundraising@wecanride.org powered by



Try email marketing for free today!